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11  
12 SUPERIOR COURT OF THE STATE OF CALIFORNIA

13 CITY AND COUNTY OF SAN FRANCISCO

14 BRUCE DEATON, ET AL, on Behalf of  
15 Themselves and All Others Similarly  
Situated,

16 Plaintiffs,

17 v.

18 HOTWIRE, INC., and DOES 1 through 100,

19 Defendants.

Lead Case No. CGC 05-437631  
(Cons. With Nos. CGC 05-437701 and  
CGC 05-4387881)

CLASS ACTION

SUPPLEMENTAL MEMORANDUM OF  
POINTS AND AUTHORITIES IN SUPPORT  
OF APPLICATION FOR AWARD OF  
ATTORNEYS' FEES AND COSTS

Date: October 23, 2009

Time: 10:30 am

Department: 304

Assigned for all purposes to the Honorable  
Judge Richard A. Kramer

1 **I. INTRODUCTION**

2 In her application for award of attorneys’ fees and costs (“Fee Application”), Plaintiff  
3 indicated that, if necessary, she would file a supplemental memorandum addressing any objections  
4 to the Fee Application and providing to the Court updated information regarding Class Counsel’s  
5 lodestars and the Class’ response to the Settlement.

6 The Class’ response to this Settlement was overwhelmingly positive. Of more than 1.3  
7 million Class Members who were sent direct notice of the settlement by email, only 269 people  
8 opted-out of the Settlement, and only one person objected.<sup>1</sup>

9 The objector, Josh Wintters, submitted eight “objections” to Plaintiff’s Fee Application.  
10 None of the objections are supported by California law, and all should be overruled. But even if  
11 every objection is sustained, Class Counsel should still entitled to be awarded the requested  
12 \$1,938,665.59 in attorneys’ fees, because that amount is *less* than their lodestar. Class Counsel also  
13 has provided sufficient evidence to support its request for \$66,334.41 in costs.

14 **II. ARGUMENT**

15 **A. Class Counsel’s Current Lodestar.**

16 Since Plaintiff submitted her Fee Application, Class Counsel has spent approximately  
17 another 59.75 hours working on this case. (Safier Supp. Decl. ¶ 4; B. Harper Supp. Decl. ¶ 6; J.  
18 Harper Supp. Decl. ¶ 5; Dumain Decl. ¶ 7.) Counsel anticipates that it will (collectively) spend  
19 about 20 hours preparing for and attending the final approval hearing. (Safier Supp. Decl. ¶ 5; B.  
20 Harper Supp. Decl. ¶ 6; J. Harper Supp. Decl. ¶ 5; Dumain Decl. ¶ 7.) Class Counsel’s total  
21 lodestar, to date, is \$2,807,043.50. The total fee request of \$1,938,665.59 equals 69% of the  
22 lodestar.

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<sup>1</sup> The sole objector, appearing *pro per*, is a lawyer employed by the Weinstein law firm in Tyler, Texas. (Safier Supp. Decl. ¶ 6, Ex. A.)

1           **B.       Reaction To This Settlement Was Overwhelmingly Positive.**

2           The period for opting-out of or objecting to the Settlement ended on September 25, 2009.  
3           There were only 269 opt-outs (0.002%) and one objection (0.00007%). The exceedingly low rate of  
4           opt-outs and objections shows that the Settlement, including the agreed-to attorneys’ fees, costs and  
5           incentive payment, have met with approval from Class Members. *See, e.g., In re Heritage Bond*  
6           *Litig. v. U.S. Trust Co. of Tex., N.A.* (C.D. Cal. June 10, 2005) 2005 U.S. Dist. LEXIS 13627 \*48  
7           (holding that “the presence or absence of objections from the class is also a factor in determining  
8           the proper fee award.”)

9           **C.       Each of Wintters’ Objections Should Be Overruled.**

10          Objector Wintters presents eight rapid-fire objections to Class Counsel’s requests for attorneys’  
11          fees and costs. Each of them should be rejected because they are falsely premised and unsupported by  
12          California law. They are also essentially not relevant because Class Counsel requests a negative  
13          multiplier.

14                   **1.       The Parties Have Supplied Sufficient Evidence to Justify The**  
15                   **Lodestar.**

16          Wintters first argues that Class Counsel’s fees should be reduced because none of them provided  
17          testimony or evidence that the number of hours spent was reasonable. This is incorrect. Plaintiff’s Fee  
18          Application, for example, dedicated an entire section to the reasonableness of Class Counsel’s lodestar,  
19          including an express statement that the time spent on this case was done so “reasonably.” Each of  
20          Class Counsel’s declaration explains exactly what activities were performed in this litigation. Plaintiff  
21          is confident of this Court’s ability to assess the reasonableness of Class Counsel’s time spent on this  
22          case. *See Wershba*, 91 Cal. App. 4th at 255 (“An experienced trial judge is in a position to assess the  
23          value of the professional services rendered in his or her court.”). In any event, Class Counsel submits  
24          herewith further declarations that the time they spent on this case was “reasonable.” (Safier Supp. Decl.  
25          ¶ 7; B. Harper Supp. Decl. ¶ 2; J. Harper Supp. Decl. ¶ 3; Dumain Decl. ¶¶ 4, 5.)

26                   **2.       Class Counsel’s Work On This Case Was Efficient.**

27          Wittners next objects to the lack of evidence establishing that the time spent on this case was  
28          not unnecessary, duplicative or excessive. Again this Court is aware of exactly what Class Counsel

1 did in this case. That information is also set forth in the declarations of Class Counsel. Class  
2 Counsel nonetheless submits supplemental declarations establishing that they did not perform  
3 unnecessary or duplicative work or “pad” hours. (Safier Supp. Decl. ¶ 7; B. Harper Supp. Decl. ¶ 2;  
4 J. Harper Supp. Decl. ¶ 3; Dumain Decl. ¶ 4, 5.) In all cases, one firm was assigned to take the lead  
5 on certain matters. (Safier Supp. Decl. ¶ 7.) The lead firm would then solicit input from the other  
6 firms and complete the task. (Id.) There were undoubtedly many times that four different firms  
7 were required to read the same document. But since each firm was appointed class counsel, and this  
8 litigation involved several plaintiffs and several consolidated cases, each firm was under an ethical  
9 duty to review many of the filings and other papers.

10 **3. There Is Evidence Of The Job Titles Of The Employees Of The**  
11 **Harper Firm.**

12 Wintters next objects that the declaration of Blake Harper did not identify the job of each person  
13 listed. Mr. Harper’s supplemental declaration includes that information. (B. Harper Supp. Decl. ¶ 3.)  
14 This objection is now moot.

15 **4. Milberg’s Rates Are Reasonable.**

16 Wintters further objects that the rates of Milberg’s support staff are “outrageously high.” He  
17 provides no evidence to support this conclusion other than comparing these rates to Gutride Safier’s  
18 paralegal rates from early 2005. Gutride Safier’s paralegal rates have increased since that time, so  
19 this argument is falsely premised. (Safier Supp. Decl. ¶ 8.) In any event, Milberg’s support staff  
20 rates are reasonable for services performed by a firm located in New York City, where Milberg is  
21 located. (Dumain Decl. ¶ 2.) Indeed, courts have approved Milberg’s support staff rates in  
22 numerous cases. (Id. ¶ 3.)

23 **5. All of Class Counsel’s Rates Are Reasonable.**

24 Wintters next objects that, other than the attorneys at Gutride Safier, Class Counsel fails to  
25 establish that their hourly rates are reasonable. Wintters is mistaken. Each firm includes with their  
26 declaration a description of the experience of the attorneys working on this case. Given that  
27 information, this Court is well aware of, and can apply, the prevailing market rates. *See Wershba*, 91  
28 Cal. App. 4th at 255 (“An experienced trial judge is in a position to assess the value of the professional

1 services rendered in his or her court.”). The supplemental declarations from the firms other than  
2 Gutride Safier also echo the latter firm’s statement that the hourly rates are reasonable in light of the  
3 markets where they operate. (B. Harper Supp. Decl. ¶ 4; J. Harper Supp. Decl. ¶ 2; Dumain Decl. ¶ 2.)  
4 Because Wintters has no problem with the evidence submitted by Gutride Safier on this point, the  
5 evidence now submitted by the other firms should also be accepted.

6 **6. Gutride Safier’s Hourly Rates Are Reasonable.**

7 Wintters next argues that Gutride Safier LLP’s hourly rates are too high because they went  
8 up over 20% in four years and because the firm did not provide to this Court evidence that it gave  
9 the Plaintiff written notice of fee increases. This argument is somewhat contradicted by Wintters’  
10 suggestion that the Safier Declaration was exemplary for providing sufficient information regarding  
11 the reasonability of their rates. In any event, Wintters provides no evidence or information to  
12 suggest that these rates are not reasonable. As the hourly rates went up by \$100 over the four-year  
13 period, or \$25 per year, the increases are quite typical. Wintters also fails to provide any argument  
14 or evidence to establish that Gutride Safier’s rates are unreasonable in San Francisco. As this Court  
15 is aware, Plaintiff is entitled to prevailing billing rates of comparable private attorneys in the  
16 relevant market. *See Serrano v. Unruh* (1982) 32 Cal.3d 621, 643. In this instance, Plaintiff’s  
17 counsel has provided such information to this Court. Moreover, these rates have routinely been  
18 approved by this Court. *See, e.g., Vroegh v. Eastman Kodak Company, et al*, Case No. CGC-04-  
19 428953.

20 As to the supposed lack of evidence that Gutride Safier gave the class representative written  
21 notice of fee increases, Wintters does not establish that such evidence was required. Nor does he  
22 address the fact that any such writing between Plaintiff and her counsel would likely be protected  
23 by the attorney-client privilege. In any event, Gutride Safier did, in fact, give such written notice.  
24 (Safier Supp. Decl. ¶ 8.)

25 Finally, it should be noted that all of Wintters’ objections fail to consider that Class Counsel  
26 requests a negative lodestar in this case. Accordingly, even if this Court were to reduce all  
27 counsel’s rates or hours by, for example, 20%, the requested fee award would still be less than the  
28 lodestar. Otherwise put, all of Wintters’ fee and cost objections are irrelevant.

1                   **7. The Requested Costs Are Reasonable.**

2           Wintters next objects that there is no evidence that the costs were reasonable. Again, each firm  
3 submitted declarations establishing exactly how much was spent and on what.

4           Wintters persists that the firms failed to explain, for example, how much they charged per page  
5 for copies or whether first class airfare or private jets were used. While Plaintiff disagrees that such  
6 information is required, she has nothing to hide. No travel was done by private jet. No firm travelled  
7 first class, with the possible exception of the Milberg firm, which represented that it never paid more  
8 than the business-class fare. The rates used for copies ranges from \$.10 to \$.25 per page. To satisfy  
9 Wintters, Plaintiff provides further declarations regarding their costs. (Safier Supp. Decl. ¶ 10; B.  
10 Harper Supp. Decl. ¶ 5; J. Harper Supp. Decl. ¶ 4; Dumain Decl. ¶ 6.)

11           Finally, it should be mentioned this is again much ado about nothing, because even if all of the  
12 costs were disallowed, the fee award should increase, so that the total of \$2,005,000 is awarded for fees.  
13 This amount would still be less than Plaintiff’s counsel’s lodestar.

14                   **8. There Is No Requirement That A Cross-Check Be Performed on**  
15                   **Redeemed Claims.**

16           Objector Wintters finally argues that no fee should be awarded on the amount that reverts to  
17 Defendant. Although not entirely clear, Wintters seems to suggest that the Court, in determining  
18 the fee, should base the cross-check only on claims actually made. This is, of course, impossible  
19 because the claims period will not end until 30 days after final approval. Even if it were possible, it  
20 would still not be required.

21           To begin with, fees can be awarded based on the lodestar-and-multiplier approach without  
22 reference to the value of the settlement. *See, e.g., Lealao*, 82 Cal.App. 4<sup>th</sup> 19; *see also Dunk v. Ford*  
23 *Motor Co.* (1996) 48 Cal.App.4th 1794 (holding that the lodestar-multiplier method was the  
24 appropriate method of fee determination in the context of a coupon-based settlement.) As set forth  
25 above, the lodestar (and *negative multiplier*) requested by Class Counsel is easily justified even  
26 without regard to class benefit. Indeed, California courts are empowered to use certain factors  
27 (other than assessing the value of the class benefit) to determine or enhance a lodestar award, such  
28 as the novelty and complexity of the issues, the special skill and experience of counsel, and the

1 contingent nature of the recovery, to increase an award. *See Lealao*, 82 Cal.App. 4<sup>th</sup> at 52-53 *citing*  
2 *Pearl, Cal. Attorney Fee Awards* § 11.4.

3       Next, in cross-checking Class Counsel’s lodestar against the percentage of benefit, courts  
4 look at the value of the benefit made available, not the benefit actually claimed. *See Lealao*, 82  
5 Cal.App. 4<sup>th</sup> at 51 (“fee in a traditional common fund case...may be calculated on the basis of the  
6 total fund made available rather than the actual payments made to the class”), *citing Boeing Co. v.*  
7 *Van Gemert*, 444 U.S. 472, 477 (1980) and *Williams v. MGM-Pathe Communications Co.*, 129 F.3d  
8 1026, 1027 (9<sup>th</sup> Cir. 1997) (in calculating award of attorneys’ fees in common fund settlement, it  
9 was error to apply benchmark percentage only to value of claims made, even if balance of fund will  
10 revert to defendant; percentage must be applied to value of entire fund); *see also Six (6) Mexican*  
11 *Workers v. Arizona Citrus Growers*, 904 F.2d 1301 (9th Cir. 1997) (“attorneys for a successful class  
12 may recover a fee based on the entire common fund created for the class, even if some class  
13 members make no claims against the fund so that money remains in it that otherwise would be  
14 returned to the defendants”); *Hopson v. Hanesbrands Inc.*, 2009 U.S. Dist. LEXIS 33900 \*32 (N.D.  
15 Cal. Apr. 3, 2009) (“The appropriate measure of the fee amount is against the potential amount  
16 available to the class, not a lesser amount reflecting the amount actually claimed by the members.”)

17       The citations offered by Wintters’ in support of his argument are not in conflict. Indeed,  
18 Wintters misreads each of those cases. *See, e.g., Lealao, supra; Strong v. BellSouth*  
19 *Telecommunications, Inc.*, 137 F.3d 844, 852 (5<sup>th</sup> Cir. 1998) (holding that a court may, *at its*  
20 *discretion*, consider the actual claims awarded; no requirement that it must consider redeemed  
21 claims.)<sup>2</sup>

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26 <sup>2</sup> The possible exception is *In re TJX Companies Retail Sec. Breach Litigation*, 584 F. Supp.2d 396 (D.  
27 Mass. 2008). But *TJX* is both not binding on this Court and is plainly in conflict with California law.

1 **III. CONCLUSION**

2 For the foregoing reasons, Class Counsel asks this Court to grant this application for an  
3 award of \$5,000 to Plaintiff Salisbury, and \$2,005,000 in attorneys' fees and expenses incurred in  
4 this Litigation.

5 Respectfully submitted,

6 DATED: October 9, 2009

GUTRIDE SAFIER LLP

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